



# PAYware™ Mobile Complete Payment Solution for iPhone® Mobile Digital Device



## The Challenge

Small merchants want to accept credit cards without requiring counter space or electrical connections or even justifying the purchase of a dedicated payment acceptance device. They need something portable and a solution that keeps costs low while gaining the cost benefit of card-present transactions. They also want to benefit from immediate posting to provide fast access to funds and a device that is small and easy to use.

## The Solution

VeriFone's PAYware™ Mobile Complete Payment Solution for iPhone® is the latest in hi-tech, low cost equipment and free software that turns your mobile phone into a secure payment portal. You simply swipe a card, capture a signature and enjoy the convenience of payments wherever, whenever. You get the ultimate in convenience with the ultimate in security in a device so small that it can clip to an iPhone. In addition, the app-plus-card encryption sleeve combination can lower your cost of accepting credit cards.

PAYware Mobile. Solid. Secure. Delivered.

## Here's How It Works

A simple, small, ergonomic card encryption sleeve easily snaps on to your iPhone. Cards are ready to swipe and a built-in stylus is always at your fingertips for signatures. Signature capture is simple and instantly emails a receipt to the customer. Its light weight and small footprint makes it ideal for small space requirements and easy to hand over to customers to complete transactions.

All you need is an iPhone 3G or 3GS and a merchant account. You simply download the free application from the iPhone App Store as you would any other app. The technology includes end-to-end encryption that prevents sensitive card data from ever entering the iPhone or being intercepted in-transit.



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## Industries Served

- Entrepreneurs
- Single employee businesses
- Deliveries
- On site vendors
- Piano teachers, plumbers, notaries, trainers etc.
- Personal service businesses

## Help Your Business

- Quickly process credit card and check card transactions
- No more having to take checks or carry cash
- Secure, real-time transactions
- Reduce fraud
- Speed transactions
- Eliminate manual-entry errors by swiping cards
- Increase purchase amounts by offering customers credit cards
- Reduce cash, decreasing the risk of theft
- Simplify cash-handling and reconciliation
- Transactions are posted quickly, providing fast access to funds

## Help Your Customers

- Accommodates the many customers who want to use credit cards
- Convenient and secure
- Allow customers to spend more than they might have in their pocket
- Protects customer data

## Features

- Transaction geotagging helps resolve disputes and analyzing sales trends
- Real-time reporting includes extensive search capabilities to find specific transactions and give robust summaries to enable quick and easy balancing
- Complies with global software security standards and is VeriShield Protect-enabled for the highest security
- Made with quality components for time-after-time durability
- Maintenance free
- Verifone's thirty years of payment expertise offers welcome peace of mind

## A Global Leader in Electronic Commerce

**Valued Merchant Services (VMS)** uses First Data's processing engine. First Data powers the global economy by making it easy, fast and secure for people and businesses around the world to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.

**For more information, contact  
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