

T H E W A Y T O P A Y™

“Welcome to New VeriFone”



FIRST, FAST
AND FOCUSED

- **FIRST** ... founded the industry, leadership, innovation
- **FAST** ... our culture, our processes, our responsiveness
- **FOCUSED** ... on payments, on local needs, on solutions

New Members of the VeriFone Family



Nurit 8000S



Nurit 8320

Making the Connection



- All NURIT terminals are backward and forward compatible

- Reduces training time

- Support only one platform

- Easy to sell
easy to support

The Undisputed Leader In Wireless Transactions

**No Phone
Line?**



**No
Power?**



**No
Problem!**



Wireless Solutions for the Mobile Merchant

VeriFone is the leader in wireless POS devices.

We cut the cord – not the quality!

NURIT 8000 Secure GPRS



- GRPS leading the way
- Stronger Internal Antenna
- Small Footprint
- Dial Up Option
- Large Display
- On Screen Signature
- 12 Hour Idle Time Battery
 - Charges in 2 hours
 - Approx. 200 transactions life



32 Bit ARM 7 Processor!!

NURIT 8000 *Secure* GPRS

- Greater Coverage
- Faster Transactions
- Same Communication as IP
- SIM Card Needed for GPRS terminals
 - Provided by **APRIVA**



What is a SIM Card?

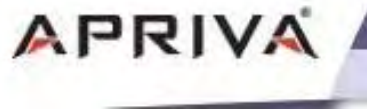
SIM (Subscriber Identity Module) card is a "smart card" for GSM/GPRS mobile technology that contains the users account profile. Network information and Account services are stored on the SIM card.



SIM Card Example

What Network Can I Use?

- GPRS



APRIVA uses the Motient, Velocita, Cingular, and Rogers networks, reaching more than 90 percent of the metropolitan areas of the United States. Please check with the respective names to see their current coverage maps.

Go to the website below to check coverage areas:

www.Apriva.com –

- Dial Backup!

NURIT 8000S

Retail & Restaurant - Nashville
Wireless Solution



- Wireless with GPRS
- Dial backup
- **Store and Forward**
- 900 batch transactions
- **Hot Keys** — (Up to 4 programmable Keys for quick function access)
- Debit with cash back
- Integrated PIN pad
- Auto Settle
- Bar Tab
- Pre Sale Receipt
- Multiple Tip Levels
- Excellent Reporting
- IRS TRAC Reporting
- Tip % and Gratuity Guidelines
- Demo mode
- Am Ex EDC

What's In It For The Merchant?

- Average revenue increase equals 20%+
- Mobility to accept payment wherever the customer is.

Accept all payment types
Anytime, Anywhere!



*Generate Revenue – Cost is NOT an issue
when the terminal pays for itself!*

What if There is No Coverage?

Reduce Cost
Store and Forward

- Swiped rates
- Charge back Protection
- Get the customer's signature,
Authorize later
- No dial up time required
- Fast transactions



*Generate Revenue – Cost is NOT an issue when
the terminal pays for itself!*

Identifying the Prospects

- Fixed Markets

- Portable Markets

- Mobile Markets



The Target Markets

Take advantage and be first to market!!

Fixed Markets

- Mall kiosks
- Retailers
- Pushcarts
- Concerts
- Concessions
- Flea Markets
- Parking Lots & Garages
- Historic Structures
- Movie Theatres



Eliminate a Phone Line

When phone lines are expensive or unavailable, NURIT has the answer...

Portable Markets

- Pay at the table
- Beach/Poolside service
- Trade shows
- Conventions
- Sporting events
- Sidewalk sales
- Seasonal
 - Fireworks
 - Christmas trees
- Recreational Parks & Pools
- Vacation Rental Shops
- Entertainment venues,
Stadiums, Fairs &
Concessions



Move Around Venue

*Generate Revenue! Accept cards
everywhere.*

Mobile Markets

- Golf Courses
- Home repair & service
- Home Delivery, Installation
- Car Wash, Detailing
- Taxis, cabs, limos
- Ferry Boats, Towing
- Package Delivery, Couriers
- Concerts, Fairs, Festivals
- Auctions
- Business to Business
 - Traveling Salesperson



**Anywhere in the
USA!**

Think Mobile – Think NURIT!

Wireless Accessories

- 12 Hour rechargeable battery
 - Charges in less than 2 ½ hours
- Cigarette Lighter Adapter
- Carrying Case
- Extra Batteries
- Docking Station



Nurit Receipts & Reports



Nurit 8000S



Nurit 8320

Counter Tip

Counter Tip is a new Retail with Tip feature.
This feature is programmed and accessed via a **HOT** Key or **FUNCTION** Key.



STEP #1
FROM IDLE
PROMPT PRESS F



STEP #2
FROM FUNCTION
MENU PRESS 5



STEP #3
INPUT TRANS AMT
AND PRESS ENTER

```
.....  
Terminal_ID:  
4012050000000099977722  
Merchant_ID:      999777  
.....  
11/01/2004  11:29:44  
Sale :  
Bse Amt:      85.00  
  
Tip           : $_____._____  
  
Total Amt:    $_____._____
```

TIP RECEIPT
PRINTS

NURIT – Reporting

Short Report

```
EDC:CREDIT
Card Type:   MasterCard

Sale:                100.00

Total:                100.00
-----
Card Type:   AMEX

Sale:                200.00

Total:                200.00
-----
CREDIT TOTAL:    300.00
=====
Overall:          300.00
```

Condensed Report

```
EDC:CREDIT
Card Type:   MasterCard

Trn Crd Tp Acct $ Amount
-----
  1 M/C SL 5454  100.00

Total:                100.00
-----
Card Type:   AMEX

Trn Crd Tp Acct $ Amount
-----
  2 AMX SL 2217  200.00

Total:                200.00
-----
CREDIT TOTAL:    300.00
=====
Overall:          300.00
```

Journal Report

```
Card Type:   AMEX

Sale:                200.00
Transaction #      2
Trans. Date:    01/27/00
Trans. Time:    02:22
M Acc:    378266675262217
Exp. Da.:    0102
Response      DEMO 001

Total:                200.00
-----
CREDIT TOTAL:    300.00
=====
Overall:          300.00
```

*Does your merchant need options? Sell them on NURIT
with customizable reporting at the terminal level..*

History Reports

- 300 Records of History
 - Faster Reconciliation!
- Details Total or Per Batch
 - Broken down by EDC Type

The merchant can throw that shoebox away!



Hist. Report
12/31/1998 04:45
Trans Type : ALL

11/01/98 to 12/31/98

EDC:CREDIT 110198
Batch Number: 1

Visa/Master:
Sale: 4 281.40
Tckt. Only: 1 123.65
Verified: 1 160.00
Void Sale: 1 45.00
Total: 7 360.05
Incl. Tips: 50.00

EDC:CREDIT 110298
Batch Number: 2

Visa/Master:
Sale: 2 152.50
Total: 2 152.50
Incl. Tips: 90.00

EDC:CREDIT 110298
Batch Number: 3

Visa/Master:
Sale: 2 80.15
Verified: 1 33.58
Total: 3 80.15
Incl. Tips: 9.60

Performance Report

■ Management Tool

- Understand Mid & Non-Quals
- Reduce Calls into the Help Desk
- Determine communication issues

***\$ave Money on Non-Qual Rates!
View Manual Vs. Swiped
Transactions!***

PERFORMANCE REPORT:

CREDIT

From Date:	11/01/98
To Date:	12/31/98
Approvals:	60, 100%
Denials:	0, 0%
Disconnects:	0, 0%
User Aborts:	0, 0%
Manuals:	23, 38%
Swipes:	37, 61%

Total: 60

End of Report



Restaurant Reporting

- Prints by Server or all Servers
- Tips by Transaction
- Detail Cash Transactions
- Totals Transactions

*Manage staff with customized reporting ...
View one server or view them all!*

Cur. Report

07/20/1999 16:03

Server ID : 12

Trn Tp	\$ Tip	\$ Amount
1 SL	22.00	146.52
2 SL	6.00	39.75

EDC: CASH

Trn Tp	\$ Tip	\$ Amount
1 SL	5.95	49.95
CASH TOTAL:		49.95
Incl. Tips:		5.95

Total:	335.22
Incl. Tips:	33.95

Overall:	335.22



Cash Receipts

- Shows on Batch Report
- Business Receipts for reimbursement
- Deliveryman Audits
- Quick Cash Receipts for the Mobile Merchant
- Proof of Purchase!

More Options= Even more \$ales!

ABC Store
123 Anystreet
Anywhere, NY 11111
1 (800) 454-7626

08/20/02 10:09

Sale:

Transaction #4
Paid Cash
Sale: 10.25
Response: PAYM. APPROVED

*Thank You!
We appreciate your
business!*



Receipt Customization

- Generate Guaranteed Revenue
- **Customize the Receipt**
5 lines, 24 characters per line
- Advertising
- Coupons
- Return Policy
- Hiring?
- Hours of Operation
- Simple Thank You!
- Comment Line also available!

ABC Store
123 Anystreet
Anywhere, NY 11111
1 (800) 454-7626

08/20/02 10:09

Sale:

Transaction #4
Paid Cash
Sale: 10.25
Response: PAYM. APPROVED

*Come in within the
next two weeks, show
this receipt and take
20% off anything in
the store!!!*



Terminal Set Up Report

▪ Press Menu 3, 9

- Header and Trailer with Logo
- Credit Card Type Status
- Security Settings
- Terminal and Mode Settings
- Transaction Type Settings

View Terminal Settings in an instant for faster installations!

Header:

Lipman

Trailer:

5 LINES 24 CHARACTERS
CHANGEABLE AT TERMINAL
EVEN IN BOLD
LIPMAN USA, INC
1800-454-7626

PAPER TYPE: Single Ply
Without Cash
Server Mode OFF
Table Mode ON
Guest Mode ON
Invoice Mode OFF
Print Credit Disc. No
MenuType = Manual Scroll

Default Report :
Condensed Rpt.
Detail ALL
S#

Transaction types for
CREDIT
TranType Host Mrch Chngd
SALE + - -
FORCED + - -
VERIFY + - -
RETURN + - -
VOID/SALE + - -
VOID/RTRN + - -
VOID/FRCD + - -

EDC Set Up Report

▪ Press Menu, 4, 3

- Terminal Number
- Host Types
 - Credit
 - Debit
 - EBT
 - Check
 - Gift/Loyalty
- Software Versions

- EDC Phone Numbers
- Help Desk Number

Terminal Number: 5150

Host 1 RESTAURANT CREDIT
TERMINAL BASE

Auth. Phones:
Phone1:18002261337
Baud Rate:1200,7E
Phone2:18002261337

Host 2 DEBIT
HOST BASE

Batch Phones:
Phone1:18002261337
Baud Rate:1200,7E

Help Phone 1234567890

Host 3 EBT
HOST BASE

HOST BASE
Params Same as DEBIT
Phones Same as DEBIT