

Complete Business Solutions



Valued Merchant Services (VMS) brings you a vast array of innovative products and services that make us your single source for solutions to help your business grow.

We understand the challenges of running a business and have designed products that can do much of the work for you, so you can spend more time serving your customers and making sales. Our robust solutions bring you the resources you need to help manage your business and meet your sales goals.



First Data™ FD50 Terminal

The simple, affordable, reliable way to give your customers the choices and security they need.

Ideal for low- to mid-volume businesses that need full-service processing at the lowest possible price.

PAYMENT ACCEPTANCE

- Verifies and processes credit transactions, plus debit/check transactions with additional peripherals
- Two-track integrated magnetic-stripe reader
- Supports contactless payments with additional peripheral



First Data™ FD100 Terminal

Versatile, secure, reliable, affordable and expandable to grow with your business.

The best choice for mid-volume businesses as they adapt to increased needs.

PAYMENT ACCEPTANCE

- Verifies and processes credit transactions, plus debit/check transactions with additional peripherals
- Three-track integrated magnetic-stripe reader
- Supports contactless payments with additional peripheral



First Data™ FD200 Terminal

Check reader/imager and POS terminal in one compact unit for all types of payments.

Perfect for any business that processes lots of checks, as well as other payment options.

PAYMENT ACCEPTANCE

- Verifies and processes credit transactions, plus debit transactions with additional peripherals
- Built-in check reader/imager and 32-bit ARM9 CPU support TeleCheck Electronic Check Acceptance® (ECA®) service
- Three-track integrated magnetic-stripe reader
- Supports contactless payments with additional peripheral



First Data™ FD300 Terminal

Simultaneous, single-terminal support for multiple merchants and payment types.

The all-in-one terminal solution for locations with multiple "businesses" or "merchants."

PAYMENT ACCEPTANCE

- Verifies and processes credit transactions, plus debit transactions with additional peripherals
- Supports up to 99 individual merchants—each with a unique identifier, from a single terminal
- Three-track integrated magnetic-stripe reader
- Supports contactless payments with additional peripheral



First Data™ FD400 Wireless Terminal

One lightweight, hand-held device that does the work of three—wherever your sales take place.

The terminal of choice for on-the-go businesses.

PAYMENT ACCEPTANCE

- Verifies and processes credit/debit/check transactions
- Three-track integrated magnetic-stripe reader

Point-of-Sale Peripherals

Enhance your customers' payment experience—make PIN-based payments, initiate their own transactions, make contactless payments—with sophisticated technology that complies with the latest Payment Card Industry requirements for security and fraud protection.



First Data™ FD-30 PIN Pad—All-inclusive convenience: accepts PIN-based debit, traditional card swipe and new contactless payments.

First Data™ FD-20 Contactless Reader—Customers pay quickly with the wave of a contactless card, key fob or other specially equipped device.

First Data™ FD-10C PIN Pad—Includes an integrated card reader for added security and convenience.

First Data™ FD-10 PIN Pad—Puts the convenience of PIN-secured debit payment in the palm of your customer's hand.

First Data Global Gateway™ Virtual Terminal

Turns any Internet-connected PC into a POS device without installing software.



- **Customer and merchant convenience**—quickly accepts and processes credit cards, PIN-secured ATM/debit cards, electronic checks and gift cards. Supports up to 200-item product catalog. Completes transactions and end-of-day closeouts from any Internet-connected PC
- **Flexibility**—grant transaction capability to any number of users. Generate automatic tax calculations, custom receipts and online reports. Schedule recurring billing
- **Security**—128-bit Secure Sockets Layer (SSL) encryption. Fraud protection tools. We securely maintain all cardholder data
- **Affordability and reliability**—eliminates software installations, upgrades and system maintenance, plus includes online support

First Data® Payment Software for Windows®

PC-based credit, debit and purchasing-card software—a cost-effective alternative to traditional POS equipment.



- **Reduces processing costs**—one-time fee for licensing instead of recurring "per click" fees. Eliminates stand-alone terminals
- **Saves time for merchants and consumers**—quickly accepts and processes credit cards, PIN-secured ATM/debit cards, electronic checks and gift cards. Recurring and installment transaction billing. Easy end-of-day closeouts
- **Corporate purchasing capability**—supports Visa®, MasterCard® and American Express® corporate purchasing-card transactions
- **Top-quality security and data encryption**—with Payment Application Best Practices (PABP) validated by Visa
- **Application versatility**—integrates with existing POS software. Networks multiple installations to form a multi-station terminal. Archives transaction history for up to nine years for more comprehensive reporting