

WE HAVE SAVED OUR CLIENTS OVER \$300 MM

Merchant Advocate is a consulting company that helps businesses reduce their credit card processing costs *without switching processors*. Backed by more than 20 years of experience and world-class proprietary technology, we achieve unparalleled savings for our clients.

IT'S A SIMPLE 3-STEP PROCESS:



- ✓ Unlike other consultants, our shared savings model means no upfront cost and risk
- ✓ Our one-of-a-kind technology finds the proverbial needle in a haystack—instantly identifying savings opportunities and pinpointing any problem location(s) or account(s)
- ✓ Optimization and upgrades occur with minimal disruption to business flow
- ✓ Offer additional support including managing RFPs, system equipment change-overs, special projects, and serving in an advisory capacity

