

MERCHANT ADVOCATE is an expert in helping businesses reduce their cost to accept credit cards *without switching processors.*

ENTERPRISE

Our proprietary technology unlocks invaluable insights for your payment teams instantly



Media Technology Company

Annual Volume \$2.55B

- Identified and corrected data pass-through issue
- Worked with client to make internal changes necessary to optimize interchange costs

\$1.77M savings to date



Global Full-Service Events Firm

Annual Volume \$650M

- Helped provide additional data for transactions
- Advised on RFP to secure lowest possible interchange rates and reduce fees

\$2.9M savings to date



Packaging Distributor

Annual Volume \$275M

- Negotiated lower pricing
- Helped client setup a new virtual terminal to reduce acceptance costs

\$4.1M savings to date



Large Upscale Restaurant Group

Annual Volume \$264M

- Secured refund from overcharges
- 50% reduction in transaction fees

\$1.9M savings to date



Metropolitan Area Children's Hospital

Annual Volume \$94.6M

- Uncovered markup of 1%+ on some transactions
- Significant fee reductions achieved by updating internal procedures

\$2.8M savings to date



Top Accounting Firm

Annual Volume \$18.4M

- Negotiated lower pricing
- Identified optimization opportunity with portion of card brand volume

\$913k savings to date

MID-MARKET

From assessing equipment to pricing structures, our white-glove service is second to none



Single Location Hilton Inn

Annual Volume \$5.5M

- Achieved a discount rate of zero, removed junk fees
- Rates were not updated, secured refund

\$149k savings to date



Industrial Product Manufacturer

Annual Volume \$3M

- Identified need for a gateway, assisted with processor move
- Achieved higher qualification levels and competitive rate

\$150k savings to date



Plastic Surgery Practice

Annual Volume \$3.3M

- Identified better processing partner
- Updated to a more transparent pricing structure

\$373k savings to date



Technology Support Company

Annual Volume \$2.4M

- Reduced original rate by 89 basis points
- Assisted with later switch for a better gateway and optimization savings

\$218k savings to date

SMB

We advocate as an extension of your team, sharing in realized savings—when you win, we win



Single Location Car Wash

Annual Volume \$1.6M

- Removed junk fees and significant rate reduction
- Successfully renegotiated two subsequent increases

\$115k savings to date



Veterinary Hospital

Annual Volume \$1M

- Leveraged comp offer to secure a free terminal and competitive rate
- Adjusted pricing structure

\$101k savings to date



Orthodontics Practice

Annual Volume \$1.2M

- Optimized original pricing structure
- Migrated to different software system to reduce costs after major increase

\$216k savings to date

Get your FREE analysis at
www.merchantadvocate.com