Fello + Square

Some Deals Are Better as Rentals.

Over 10 years as a Square partner, deploying more than just the payment devices.



Who Fello Is

Fello is a nationwide event technology and hardware rental company, working with event organizers, venues, and Square resellers and dealers across the country. That partnership covers Square hardware from temporary event rentals to permanent installs, plus badge printers, ticket scanners, Wi-Fi, hotspots, routers, and Starlink when the event calls for more than payments.



Temporary Hardware. More Opportunities to Say Yes.

Not every Square opportunity requires a permanent hardware purchase. With Fello, you can support customers with temporary payment needs for festivals, pop-ups, seasonal operations, special events, and periods of increased demand, instead of turning away business that doesn't fit a traditional sale.



Fello can handle:

- Square hardware rentals
- iPads and supporting devices
- Connectivity
- Configuration and testing
- Kitting and labeling
- Nationwide delivery
- Return logistics
- On-site and remote support

Permanent Installs. Deployment Handled.

Closing the hardware sale is only part of getting your customer live. For permanent Square installations, Fello takes on the provisioning and deployment work required to get devices configured, organized, shipped, and ready for use, whether that's one location or fifty.



That includes:

- Device provisioning and configuration
- Testing and charging
- Kitting and labeling
- Storage and inventory management
- Shipping and distribution
- Multi-location deployments
- Asset management
- Deployment coordination

When to Bring Fello In

Bring Fello into the opportunity when your customer says:

“We only need the devices temporarily.”

“We have a festival, pop-up, or special event coming up.”

“We need these devices configured before they arrive.”

“We’re deploying Square across multiple locations.”

"We need help managing the logistics of getting everything live."

"We need someone to get everything where it needs to go and ready to use."

"We need connectivity, badging, or other event tech too."



From Sale to Successful Deployment

Plan → Configure → Test → Kit → Ship → Deploy → Support → Return or Manage

Fello handles the operational side of that lifecycle, so more of your opportunities turn into successful deployments instead of stalled ones.

Why Square Resellers & Dealers Bring In Fello

Win More Opportunities

Support temporary use cases that don't make sense for a traditional permanent hardware sale.

Go Beyond Payments

Support the full event tech stack, including connectivity, check-in, and badging, alongside the Square hardware.

Make Permanent Installs Easier

Hand off provisioning, logistics, configuration, and deployment so hardware arrives ready for the customer.

Support Opportunities of Any Size

From temporary devices at a single venue to permanent, multi-location deployments.

Stay Focused on Selling

You own the customer relationship. Fello handles the operational work required to bring the deployment to life.

Fello + Square

You Sell Square. We Help You Deploy It, and Everything Around It.

Whether the opportunity calls for temporary hardware or a permanent installation, bring Fello in to close the gap between the sale and a successful deployment.

Connect With Fello →

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Love Your Rental — Fello Guarantee — Or We'll Make It Right